SPONSOR PACKAGES FOR ALTA 2024

ALTA 2024 offers a variety of promotional opportunities to suit a range of budget and business needs. It will be an outstanding platform to promote your latest developments in equipment, supplies, materials, technology and services. During the conference, gain direct access to senior level participants through enhanced visibility and exposure. Before, during and after the conference, receive ongoing promotion via ALTA's website, LinkedIn, and conference emails to 8,000+ industry professionals from around the globe.

PREMIUM SPONSORSHIPS			
Nickel-Cobalt-Copper (27-29 May)	Sold	Price: A\$7,100 (including GST)	

Registration

- One (1) complimentary delegate registration for Nickel-Cobalt-Copper Conference, including Welcome Reception.
- Discount fees for additional staff.

Program Involvement

- Opportunity to give a short (3 minute) welcome address to delegates during opening session.
- Opportunity for a company representative to chair a technical session.

Promotion and Branding

- Full-page exclusive colour advertisement in proceedings eBook plus logo on the cover.
- Company logo on conference website with link to your website.
- Company logo and acknowledgement in conference program.
- Company logo onscreen throughout the five-day event.
- Company logo on delegate app with link to your website.
- Promotion via LinkedIn, conference emails, and materials.
- Brochure chair drop in sponsored sessions.
- Satchel insert (USB or brochure).
- Attendee contact list (post conference);

Lithium-Battery Technology-Rare Earths (30-31 May) Open Price: \$5,000 (Including GST)

Registration

- One (1) complimentary delegate registration for Lithium-Battery Metals-Rare Earths Conference, including Happy Hour.
- Discount fees for additional staff.

Program Involvement

- Opportunity to give a short (3 minute) welcome address to delegates during opening session.
- Opportunity for a company representative to chair a technical sessions.

Promotion and Branding

- Full-page exclusive colour advertisement in proceedings eBook plus logo on cover.
- Company logo on conference website with link to your website.
- Company logo and acknowledgement in conference program.
- Company logo onscreen throughout the five-day event.
- Company Logo on delegate app with link to your website.
- Promotion via LinkedIn, conference emails and materials.
- Brochure chair drop in sponsored sessions.
- Satchel insert (USB or brochure).
- Attendee contact list (post conference).

LUNCHES		
Nickel-Cobalt-Copper (27-29 May)	Sold	A\$6,100 (including GST
Registration		
• One (1) complimentary delegate registration	Nickel-Cobalt-Copper Confer	ence, including Welcome Reception.
 Two (2) additional lunch tickets 		
 Discount fees for additional staff. 		
Program Involvement		
 Opportunity to give a short (3 minute) address 	ss to delegates prior to lunch	on opening day.
 Promotion and Branding 		
• Signage during all three (3) Nickel-Cobalt-Cop	pper lunches.	
• Acknowledgement in conference program.		
 Company logo on conference website with lir 	nk to your website.	
• Company logo onscreen throughout the five-	day event.	
 Promotion via LinkedIn, conference emails ar 	nd materials.	
 Satchel insert (USB or brochure). 		
• Attendee contact list (post conference).		

Lithium-Battery Technology-Rare Earths (30)–31 May)	Open	A\$4,700 (including GST)
 Registration One (1) complimentary delegate registration for 	or Lithium - Batter	y Technology – I	Rare Earths Conference including
Happy Hour.			_
 Two (2) additional lunch tickets. 			
 Discount fees for additional staff. 			
Program Involvement			
 Opportunity to give a short (3 minute) address 	to delegates prior	to lunch on op	ening day.
Promotion and Branding			
 Signage during lunches on both days. 			
 Acknowledgement in conference program 			
 Company logo on conference website with link 	•		
 Company logo onscreen throughout the five-data 	•		
Promotion via LinkedIn, conference emails and	materials.		
• Satchel insert (USB or brochure).			
Attendee contact list (post conference)			
MORNNG / A	FTERNOON TE	A BREAKS	
Nickel-Cobalt-Copper (27-29 May)	Sold		A\$4,400 (including GST)
Registration			
One (1) complimentary delegate registration N	ickel-Cobalt-Copp	er Conference, i	including Welcome Reception.
Discount fees for additional staff.			- · ·
Promotion and Branding			
• Signage during all six (6) morning and afternoo	n tea breaks.		
 Acknowledgement in conference program. 			
Company logo on conference website with link	to your website.		
Company logo onscreen throughout the five-da	ay event.		
Promotion via LinkedIn, conference emails and	materials.		
 Satchel insert (USB or brochure). 			

Attendee contact list (post conference).

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MORN	NG / AFTERNOON TI		
Lithium-Battery Technology- Rare Ea	arths (30-31 May)	Open	A\$4200 (including GS
Registration			
 One (1) complimentary delegate regist Happy Hour 	ration for Lithium-Batter	y Technology-Rar	e Earths Conference, including
 Discount fees for additional staff 			
Promotion and Branding			
• Signage during all four (4) morning and			
 Acknowledgement in conference progr Company logo on conference website 			
 Company logo on conference website Company logo onscreen throughout th 	•		
 Promotion via LinkedIn, conference en 	-		
 Satchel insert (USB or brochure). 			
Attendee contact list (post conference).		
Welcome Reception (27 May)	FUNCTIONS		A\$6100 (including GST
	UUIU		
 Discount fees for additional staff. Program Involvement 	come Reception tickets.		
• Discount fees for additional staff.	address to delegates at th ram. with link to your website he five-day event. nails and materials.		is prior to Welcome Reception.
 Discount fees for additional staff. Program Involvement Opportunity to give a short 3 minute) a Promotion and Branding Signage during Welcome Reception Acknowledgement in conference programed to company logo on conference website Company logo onscreen throughout the Promotion via LinkedIn, conference en Satchel insert (USB or brochure). 	address to delegates at th ram. with link to your website he five-day event. nails and materials.		is prior to Welcome Reception. A\$7,800 (including GS
 Discount fees for additional staff. Program Involvement Opportunity to give a short 3 minute) a Promotion and Branding Signage during Welcome Reception Acknowledgement in conference progration of the company logo on conference website Company logo onscreen throughout the Promotion via LinkedIn, conference en Satchel insert (USB or brochure). Attendee contact list (post conference 	address to delegates at th ram. with link to your website he five-day event. nails and materials.). Sold		A\$7,800 (including GS
 Discount fees for additional staff. Program Involvement Opportunity to give a short 3 minute) a Promotion and Branding Signage during Welcome Reception Acknowledgement in conference programing logo on conference website Company logo on screen throughout the Promotion via LinkedIn, conference en Satchel insert (USB or brochure). Attendee contact list (post conference 	address to delegates at th ram. with link to your website he five-day event. nails and materials.). Sold		A\$7,800 (including GS
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 Discount fees for additional staff. Program Involvement Opportunity to give a short 3 minute) a Promotion and Branding Signage during Welcome Reception Acknowledgement in conference progration Company logo on conference website Company logo onscreen throughout the Promotion via LinkedIn, conference en Satchel insert (USB or brochure). Attendee contact list (post conference Conference Dinner (28 May) Registration One (1) complimentary delegate regist Two (2) complimentary dinner tickets. Discount registration fees for additional Program Involvement Opportunity to give a short address to Promotion and Branding Signage during Welcome Reception. Acknowledgement in conference program 	address to delegates at th ram. with link to your website he five-day event. hails and materials.). Sold tration for Nickel-Cobalt-d al staff dinner guests. ram. with link to your website	Copper Conferenc	A\$7,800 (including GS
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	FUNCTIONS	
Happy Hour (30 May)	Open	A\$5,000 (including GST
Registration		
• One (1) complimentary delegate Happy Hour.	registration for Lithium-Battery Techno	ology-Rare Earths Conference, including
Two (2) additional complimentary	y Happy Hour tickets.	
• Discount fees for additional staff.		
Program Involvement		
• Opportunity to give a short (3 mi	nute) address to delegates at the close	of sessions prior to Happy Hour.
Promotion and Branding		
• Signage during Happy Hour.		
Acknowledgement in conference		
Company logo on conference we		
Company logo onscreen through	-	
Promotion via LinkedIn, conferen		
Satchel insert (USB or brochure).		
Attendee contact list (post confe	rence).	
	TECHNOLGY	
Conference APP	Open	A\$5,000 (including GS
	es with the latest information througho	ut all the 5-day event.
Registration		
	full-week registration, including Welco	me Reception and Happy Hour.
 Discount fees for additional staff. 		
Promotion and BrandingSignage throughout the venue with the venu	ith acknowledgement and lege	
	delegate app with link to your website.	
 Acknowledgement in the delegat 		
 Company logo on conference we 		
 Company logo on concrete through 	-	
 Promotion via LinkedIn, conferen 		
 Satchel insert (USB or brochure). 		
• Attendee contact list (post confe		
ŭ	,	
WiFi	Sold	A\$6300 (including GST)
Registration		
• One (1) complimentary delegate functions.	full-week registration including Welcon	me Reception and Happy Hour networking
• Discount fees for additional staff.		
Promotion and Branding		
• Selection of daily Wi-Fi password	(i.e. company or product name).	
Signage throughout the venue with the venue wi	th acknowledgement and logo.	
Company logo on delegate app w	-	
Acknowledgement in the delegation		
Company logo on conference we		
Company logo onscreen through	-	
Promotion via LinkedIn, conferen		
• Satchel insert (USB or brochure).		

Satchel insert (USB or brochure).Attendee contact list (post conference).

TECHNOLOGY			
Charge Bar	Sold	A\$6000 (including GST)	
The Charge Bar, prominently locate phone, smartphone or tablet.	d in the exhibition, provides delegates and	l visitors a recharge service for their mobile	
Registration			
•	gate full-week registration. including Wel	come Reception and Happy Hour.	
Discount fees for additional			
Promotion and Branding			
 Company branding on charge 	ing station.		
 Brochures displayed next to 	charging station.		
Acknowledgement in the de	legate welcome letter.		
Company logo on conference	e website with link to your website.		
Company logo onscreen thr	oughout the five-day event.		
• Promotion via LinkedIn, con	ference emails and materials.		
• Satchel insert (USB or broch	ure).		

• Attendee contact list (post conference).

	MERCHANDISE		
Backpacks or Satchels	Sold	A\$7500 (including GST)	

Registration

- One (1) complimentary delegate full-week registration including Welcome Reception and Happy Hour networking functions
- Discount fees.

Promotion and Branding

- Quality backpack or satchel with corporate branding provided to delegates.
- Company logo on conference website with link to your website.
- Company logo onscreen throughout the five-day event.
- Promotion via LinkedIn, conference emails and materials.
- Satchel insert (USB or brochure.)
- Attendee contact list (post conference).

Lanyards	Sold	A\$6000 (including GST)
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Registration

- One (1) complimentary delegate full-week registration including Welcome Reception and Happy Hour networking functions.
- Discount fees for additional staff.

Promotion and Branding

- Logo on lanyards worn by all delegates during the five-day event.
- Company logo on conference website with link to your website.
- Company logo onscreen throughout the five-day event.
- Promotion via LinkedIn, conference emails and materials.
- Satchel insert (USB or brochure).
- Attendee contact list (post conference).

Pens	Sold	A\$5000 (including GST
		· •
Registration		
	gate full-week registration, including Welco	ome Reception and Happy Hour.
 Discount fees for additional 	staff.	
Promotion and Branding	n provided to all delegates at registration (s	spansor colour choico)
	e website with link to your website.	sponsor colour enoice).
 Company logo on content three 	-	
	ference emails and materials.	
 Satchel insert (USB or broch) 		
 Attendee contact list post co 	-	
Tablet / Smartphone Cleani	ing Cloths Open	A\$6000 (including GST
Registration		
 One (1) complimentary delegent functions 	gate full-week registration, including Welco	ome Reception and Happy Hour networkir
• Discount fees.		
Promotion and Branding		
 Company logo or artwork to cardboard cover. 	fill large microfibre cleaning cloth (240mm	x 180mm), presented in custom branded
Company logo on conference	e website with link to your website.	
 Company logo onscreen thro 	oughout the five-day event.	
 Promotion via LinkedIn, conf 	erence emails and materials	
 Satchel insert (USB or broch) 	ure).	
 Attendee contact list (post c 	onference).	
Keyring Torches	Open	A\$6,000 (including GS
Registration		
 One (1) complimentary deleged functions. 	gate full-week registration, including Welco	ome Reception and Happy Hour networkir
 Discount fees for additional 	staff.	
Promotion and Branding		
	with sponsor branding, packaged in black g	gift box (sponsor colour choice).
 Company logo on conference 	e website with link to your website.	
Company logo onscreen thro	aranaa amaaila and maatariala	
Company logo onscreen throPromotion via LinkedIn, conf		
 Company logo onscreen thro Promotion via LinkedIn, conf Satchel insert (USB or broch 	ure).	
Company logo onscreen throPromotion via LinkedIn, conf	ure).	

Terms and Conditions

- 1. Sponsorships will be confirmed on receipt of full payment.
- 2. Detailed guidelines, including shipping labels, key contacts and venue details will be provided in the exhibitor and sponsor manuals.
- 3. Registration:
- a. Separate registrations must be submitted for each attendee.
- b. Sponsors staff must register in order to take up the associated complimentary registration. Includes morning tea, lunch, afternoon tea and associated networking function. Excludes dinner.
- 4. Logistics Provider: Agility Fairs & Events is the preferred logistics supplier and can provide complete transport, materials handling and storage solutions, including customs clearance and return of shipment after the event.
- 5. Deliveries: Goods must be delivered between Monday 20 and Friday 25 May (prior to 3pm). For deliveries outside of these hours, please contact the Pan Pacific Event Manager.
- 6. Prohibited Items: Pan Pacific will not permit any naked flames, explosives, fuel, ammunition, firearms or inflammable liquid acetylene gas or explosive oils, compounds or substances to be brought into or used on the premises without proper containment and security and prior written approval from the Pan Pacific Perth.
- Insurance: It is the exhibitor's responsibility to insure themselves against loss or damage of any equipment, fittings, products or materials that are brought onto the premises. Neither ALTA nor Pan Pacific are responsible for and are to be released from any liability in regard to loss, damage or theft of any delivered/stored items.
- 8. First Aid: Should first-aid be required, a Pan Pacific staff member will contact a qualified first aid attendant. Pan Pacific has qualified medics and a first aid post onsite at all times.
- 9. Attendee Contact Lists: ALTA will provide contact details of attendees and visitors. Exhibitors and sponsors are not permitted to send broadcast emails to attendees.
- 10. Antitrust Compliance Policy: ALTA complies with the antitrust laws of Australia. Attendees are encouraged to consult with their own corporate counsel for further guidance in complying with Australian and foreign antitrust laws and regulations.
- 11. The program is subject to change without prior notice. In the unlikely event of cancellation of the meeting, the only liability of the organizer is to refund monies paid.
- 12. ALTA Metallurgical Services accepts no liability to any persons or body for any loss, injury or damage caused.